

What to consider when taking your application photo:

A good and appealing photo is part of every application. Usually, your application photo will be the first thing the recipient will see. Therefore, the first impression is crucial.

For this reason, you should ask yourself the following questions (Because these questions can be hard to answer regarding your own photos, we recommend asking someone you know):

- What effect does the photo have on others?
- Do you appear likeable and inviting, or rather off-putting and disinterested?
- Do you appear open, curious and interested?

The application photo is a good opportunity for you to show yourself appealingly and (literally) in a good light. So, it is worthwhile to get a high-quality photo taken professionally by a photographer.

Also, please note the following points:

Do not use any photos taken in photo booths or vacation pictures!

- We strongly advise you to use photos taken in photo booths. The quality of the photo paper as well as the lighting is usually poor. Also, the pictures often only turn out good by accident, because the flash is often triggered unexpectedly.
- Pictures taken on vacation will show you in a casual atmosphere and not in a neutral environment. Therefore, these photos are inappropriate for respectable applications.

Use a current photo!

Older pictures may match all the criteria of good quality, but they will misrepresent your true age because they are not current. This can have a negative effect since you will not live up to the expected image of you at the interview. That's why your photo certainly should not be older than a year.

Clothing, hairstyle and make-up

A neat appearance is absolutely necessary. However, stay true to yourself to come across as authentic. The clothing you choose should also be appropriate for the desired position.

Facial expression

The photo will look the best if you smile directly at the camera. Looking away from the camera appears disinterested and dismissive. Exaggerated facial expressions are inappropriate when applying for a job.

Photo format

The classic format for portraits is 5.5 cm by 4 cm, but the image can be slightly larger.